



**City of South Salt Lake Redevelopment Agency
AGENDA**

Public notice is hereby given that the City of South Salt Lake Redevelopment Agency will hold a meeting on **Wednesday, December 13, 2017**, in the City Council Chambers, 220 East Morris Avenue, Suite 200, commencing at **6:30 p.m.**, or as soon thereafter as possible.

Conducting: Kevin Rapp, Chair

CITY COUNCIL

SHARLA BEVERLY
MARK KINDRED
JOHNNY MCCONNELL
PORTIA MILA
BEN PENDER
KEVIN D. RAPP
SHANE SIWIK

Opening Ceremonies

1. Roll Call

No Action Comments

1. Bills, Claims, and Communications
2. Report of the Executive Director

Unfinished Business

1. Discussion Regarding SSL Chamber Budget

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SOUTH SALT LAKE CITY
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Motion for Closed Meeting

Adjourn

Posted December 8, 2017

In accordance with State Statute and RDA Board policy, one or more Board Members may be participating via speakerphone.

Those needing auxiliary communicative aids or other services for this meeting should contact Craig Burton at 801-483-6027, giving at least 24 hours' notice.

**CHERIE WOOD
MAYOR**

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contribute to their chambers and what the chambers provide for that money. Mr. Florence feels they currently have a great relationship between the Chamber and the City.

Director Beverly would like to continue partnering with the Chamber with the numbers suggested by staff and build in some membership goals.

Chairman Rapp agreed. He would like to keep the Chamber going and see the contract renewed.

There was a lengthy discussion among the Board regarding the Chamber increasing their membership by a certain number of businesses each year in order to get their funding from the City.

Assistant City Attorney, Hannah Vickery, reminded the Board that they appropriated \$52,000 for the Chamber contract for the fiscal budget year but only authorized staff to expend half of those funds, which is through December. The decision that needs to be made now is what do they want to do with the rest of the funds? Staff needs authorization from the Board as to how much of the remaining money they can use, and under what terms, then they can draw up the contract with the Chamber.

Director Siwik moved to table the meeting and continue it later in the evening after the conclusion of the City Council meeting.

MOTION: Shane Siwik
SECOND: Johnny McConnell
Voice Vote:
Beverly Yes
Kindred Yes
McConnell Yes
Mila Absent
Pender Yes
Rapp Yes
Siwik Yes

The meeting was tabled at 7:05 p.m. It reconvened at 8:45 p.m.

Economic Development Consultant, Randy Sant, explained he and Mr. Florence are responsible for business recruitment. What they are missing and can't do, and what they retain the Chamber to do, is business retention. Staff doesn't have the time to do it. They are proposing to the Board that they contract with the Chamber for \$24,000 for the business retention portion. In addition to that, they would like to have a much better business resource center than what they have and they feel it is better to do that with the Chamber.

Directors Kindred and Siwik don't feel they get the value from the Chamber contract as it is currently structured. They are fine with doing in-kind services for office space but they feel the business resource center and business outreach should be done in-house.

There was a lengthy discussion regarding who should be visiting businesses.

Chairman Rapp asked where the other Board Members stood on this issue.

Director Pender agreed with Directors Kindred and Siwik.

Director McConnell also agreed that they need an in-house person for business retention.

Director Mila's comments over the phone were inaudible due to malfunction of the recording.

There was a lengthy discussion regarding how much funding to allocate to the Chamber.

Director Siwik moved that Chamber funding for January 1, 2018 be \$3,400 membership fee and in-kind rental based on a 10-8-2 study.

MOTION: Shane Siwik
SECOND: Mark Kindred
Voice Vote:
Beverly No
Kindred Yes
McConnell No
Mila No
Pender Yes
Rapp No
Siwik Yes

The motion failed.

Director Beverly moved to approve the proposed plan of \$3,400 for membership and \$12,000 for business economic retention.

MOTION: Sharla Beverly
SECOND: Portia Mila

Voice Vote:

Beverly	Yes
Kindred	No
McConnell	No
Mila	Yes
Pender	No
Rapp	Yes
Siwik	No

The motion failed.

There was another lengthy discussion regarding how much funding to allocate to the Chamber.

Director Pender moved to authorize expending up to \$9,000 for business economic development and \$3,400 for membership fees to the Chamber plus additional \$800 dollars.

MOTION: Ben Pender
SECOND: Shane Siwik

Voice Vote:

Beverly	Yes
Kindred	No
McConnell	Yes
Mila	No
Pender	Yes
Rapp	Yes
Siwik	Yes

The motion passed.

Director Kindred moved to adjourn.

MOTION: Mark Kindred
SECOND: Johnny McConnell

Voice Vote:

Beverly	Yes
Kindred	Yes
McConnell	Yes
Mila	Yes
Pender	Yes
Rapp	Yes
Siwik	Yes

The meeting adjourned at 9:46 p.m.



RDA Chair



Craig D. Burton, RDA Secretary

Chamber of Commerce Survey

	South Salt Lake	Chamber West: Taylorsville West Valley Kearns Millcreek	Murray	West Jordan	Midvale -	Sandy	Holladay (did not return messages)	Draper	South Jordan	South West Valley: Riverton, Herriman, Bluffdale	Cottonwood Heights
Does the Community Have a Chamber of Commerce	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	No - CH has a business alliance run by the City
Population	24,000	Taylorsville - 60,435 West Valley - 136,574 Kearns - 35,731 Millcreek - 62,139	49,230	113,699	33,035	95,836	30,831	47,328	69,034	Riverton - 42,838 Herriman- 35,385 Bluffdale -11,809	34,285
Total number of businesses	2,231	Taylorsville - 927 West Valley - 3000	3100	3,000	1215	2,700	765		1058		470
Total Chamber membership	300	400	190	200	N/A	475		470	130	Herriman - 165	
Does the City contribute through a yearly membership or contract for services	Contract \$52,620	Taylorsville Membership \$10,000 West Valley Membership \$10,000 - WV considering going to a contract Kearns Membership \$2,500	Membership \$10,000	Membership - \$7,860 Contract - \$48,000 (including membership)	no	Contract \$60,000		Contract - \$45,000	Membership - \$10,000 Contract \$13,000	Partnership - \$4,000 from each community	no
What are the services that the community is receiving for membership or other payments from the City	Contract for services	Ribbon cuttings, attendance at events and meetings, business visits, pictures for website, City position on the chamber board, event collaboration	Business outreach, company education, networking luncheons, Murray Youth Chamber. Send out packets of local information to businesses, provide regular business communication on city issues and events. Chamber director sits on the Murray Business Enhancement Committee. City position on chamebr board	Promote a positive business and government environment through meetings, publications and direct contact. Participate in city events. City position on chamber board	None	Sponsorship, ribbon cuttings, attendance at events, and meetings. City position on chamber board			Help and participation in City events. City position on chamber board	Logo on the chamber website, free participation at annual events	none
Does the City use the chamber for Economic Development and what services are provided	Business retention and outreach. Work with key business development organizations. Monthly economic development committee meeting. Networking luncheons, marketing city events and programs. Dissemination of city program info and education. Business community relations and business resource center	No - only City that responded was West Valley and they have three full-time employees for business retention and outreach	For business recruitment the chamber meets with potential companies. Provides input on Economic Development plans	Participate with the City in business retention, expansion, recruit, attract, and welcome businesses to the community. Identify needs and suggestions that will improve the business climate in the City. Assist the City with disseminating of info, education and evaluation of City programs and policies that affect business. Host a monthly Gov Action Council to provide a forum for City officials to discuss issues that affect business and economic development. Participate in economic development meetings. Assist in economic development efforts.	no	Provides business outreach, retention, and business visits.		Economic development programs and public relations for the City.	Yearly economic development summit	no - if they economic development then they would require a contract with the City	no